



**TRADE COMMISSIONER'S OFFICE
CONSULATE GENERAL
OF THE REPUBLIC OF POLAND
IN MONTREAL**

Montreal, January 5th 2012

**Mr. Leszek Świątek,
Business Director
Europe Now Enterprises Ltd.**

Dear Mr. Świątek,

It is with great interest that we have learned about the organization of "Europe Now: Beauty, Health and Fashion Show", to be held in Toronto, September 27th-30th.

Appreciating the promotional opportunities created by the "Europe Now: Beauty, Health and Fashion Show", Trade Commissioner's Office of Poland in Canada recommends participation of European companies in this event. Our office will be one of the exhibitors during the trade show presenting Polish beauty, health and fashion sectors. We have also taken efforts to encourage Polish companies to take part directly in the "Europe Now" trade show.

We believe that "Europe Now" is an excellent form of promotion of European export offer and a great opportunity TO ESTABLISH BUSINESS CONTACTS, GAIN NEW CUSTOMERS AND HELP BOOST SALES OR ENTRY INTO THE CANADIAN MARKET BY EUROPEAN PRODUCERS.

Trade Commissioner's Office of Poland in Canada endorses and recommends participation in the "Europe Now: Beauty, Health and Fashion Show" AS A BENEFICIAL PROJECT FOR THE PROMOTION OF EUROPEAN COMPANIES.

Yours sincerely,

*Włodzimierz Leszczyński
Senior Trade Commissioner*